

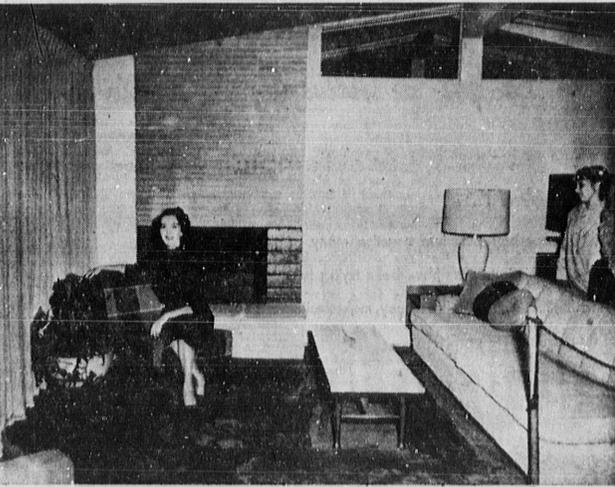


**TERMITES AT WORK . . .** Busy at work on plans for the next issue of the student newspaper at Howard Wood School, "Wood's Termit," are these eighth graders. Shown are Carol Fowler; Sandra Bailey; Judy Frederickson; Linda Mills, editor; Beverly Orend, assistant editor; Gwen Pat-

tishall; Jim Hester; Lloyd Daniels; and Kenny Helphand. Also helping to put out the bi-weekly paper are Beva Tapley, Kay Howard, Charlotte McComas, Maureen Enright, Lynn St. Onge, and Vi Lucero.



**CHEST DONATION . . .** Officers of Local Union 218 receive congratulations from Don Anderson, (right) personnel administrator of the American Radiator and Standard Sanitary Corp., after the employees contributed \$2000 to the Community Chest in a one-day campaign. Officers being congratulated are John B. Foltz, recording secretary; Joseph W. McCann, shop steward, and Raymond Coberly, president. Ninety-one per cent of employees contrib-



**A QUEEN'S DREAM . . .** Universal-International Star Julie Adams admires Surety Development Co.'s award winning "House of the Year for Years to Come." The homes are now on exhibit at Fairview Estates, south of Torrance on the Palos Verdes Peninsula.

## Fairview Estates Creating Wide Interest With Top Quality Home

Fairview Estates homes are creating wide spread interest, with soaring sales directly attributable to the fact that they are the first to offer the non-veteran a top quality home in the Palos Verdes area for a down payment of only \$2,500. Sol Rosenberg, of the Surety Development Co., said yesterday.

Adjoining the fashionable Miraleste section of the Palos Verdes Hills, Fairview Estates consists of a 98 home community of Custom Contemporary three and four bedroom dwellings especially designed by Architect Howard R. Lane. Prices range from \$18,000 to \$18,900.

"A further attraction has been added to this already popular development," Rosenberg said. "Construction has started on a new elementary school right in the heart of the community."

Featured in the residences are many innovations such as mobile kitchen island counters, stall showers with access from two sides, fireplaces with raised cantilever hearths and a sliding wall between the children's rooms. Also to be found are forced-air heating, buffet table bars, rear living rooms, walls of glass, colored bath fixtures, and center hall plans. Location Appealing

The location of the homes is exceedingly appealing. Situated in the Palos Verdes Hills, the tract is most easily reached by taking Western Ave. to Crestwood (three miles South of the

Pacific Coast Highway) then turning west one block with a further turn left on General St. where the models are now on display.

### Jordan Gets Degree

James Jordan, of 1417 W. 223rd St., received his certificate as a graduate practical nurse this week at graduation ceremonies of the California School of Practical Nursing, Los Angeles.

A total of 300 graduates plus 800 friends and relatives attended the ceremonies in Los Angeles' First Methodist Church.

## Dog That Bit Boy Is Loose

The dog that got away is causing much concern to the Charles Painter family, of 21314 Moneta Ave.

Their household pet, three-month-old Toby, bit Painter's six-year-old son, Charles, Jr., Sunday and the pooch was immediately placed under quarantine by the health department. But on Monday, someone let the dog out of his kennel and he hasn't been seen since.

Health officials say young Charles will have to undergo the painful Pasteur antibodies shot treatment soon if the dog is not found. Toby is a black part wire-haired terrier, with a white stripe under his throat and two white front paws.

Anyone running across the loose dog is asked to call the Painter family at FA 8-2447 or FA 8-7652.

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## REYNOLDS KNIGHT

# Business Cycle Still Climbing According to Common Signpost

Whether because of caution, closer control of sales ratios or consumer eagerness to grab goods off the shelves, manufacturers and wholesalers are getting more dollars of sales from each dollar's worth of inventories than ever before in history.

Manufacturers' sales are up to \$55 billion a month as of September, 1955, from \$50 billion a month in September, 1953. Inventories are \$80 billion, compared with \$81 billion two years earlier, says the Department of Commerce.

Inventories were still being liquidated in the third quarter of 1954, and were being gradually enlarged in the third quarter of 1955, said the Department. The turnaround, however, accounted for less than a fourth of the 9 per cent rise in gross national product between the two periods.

Retail inventories, on a year-to-year basis, have shown an increase of 2 1/2 per cent since September, 1954. Two-thirds of this, however, was accounted for by larger stocks of automobiles in retail dealers' hands. Sales have moved up faster than inventories in all major retail lines.

It's an axiom of business cycle study that the last stage of a rise is sharp inventory growth — simply because the seller can't shut off his orders as fast as the consumer can stop buying. By that rule we are still on the way upward.

**TO WAX OR NOT TO WAX?** — One of the byproducts of the great popularity of vinyl flooring has been disagreement among some of its makers as to whether it does or doesn't need waxing to preserve the beauty of its surface.

Pro-waxers include conglomerate, Mastic Tile, and Armstrong Cork. A leading anti-waxer is Kentile, Inc. Now comes an independent research study that gives the decision to waxing.

"Vinyl flooring," says Foster D. Snell, Inc., research engineer, "is no different from the nation's highways, just as which decades of usage have amply proved the need for waxing."

Manufacturers who say waxing is unnecessary stress the attractiveness of a satin finish, or suggest that the housewife "buff" the floor to brightness. Robert G. Marcus, vice president of American Bitrite, a major flooring firm, replies: "We grant there is a small percentage of people who are satisfied with dull floors. Some people, too, never wax their houses or mow their lawns."

As for buffing, he said this required heavy industrial floor machines unlikely to be available to the average housewife.

**THINGS TO COME**—Fleece-lined asbestos mittens can be

had to cope with winter's fireplace and summer's barbecue . . . A packaged air-conditioner can be installed in your old-fashioned hot-air furnace . . . You can give your pot plants a long, slow drink through a wren device that transfers water from glass to pot . . . A motor no bigger than your thumb, running on flashlight batteries, powers toy cars or boats . . . The electric skillet has grown to 4 1/2-quart size, for big family frying.

**FOR RESPONSIBLE DRIVING** — Automobile drivers should be required to have certificates of financial responsibility before they venture onto the nation's highways, just as they are required to have drivers' licenses, according to one leader in the automobile insurance field.

A police officer also should have the right to demand such a certificate from a motorist as he now has to ask to see the driver's license, says Hathaway G. Kemper, president of Lumbermens Mutual Casualty Company; moreover, the provision should be enforced by fines and jail sentences.

Kemper proposed that this requirement be added to existing state financial responsibility laws. He called it a more equitable solution to the irresponsible motorist problem than "unsatisfied - judgement funds."

"Unsatisfied - judgement funds," he said, "require the prudent man who already carries insurance to pay for the accidents of the irresponsible."

### ONE WAY OR THE OTHER

—Steel mills have been frantically seeking to expand production this year and last, spending hundreds of millions to widen bottlenecks, bring capacity for steel finishing into line with industry's current needs, and raise ingot capacity.

Next year they will spend even more than this year. Some \$1.5 billion worth of expansion is scheduled. Nevertheless, steel mills just can't be whipped up on short notice. So, to return orders and promised deliveries to a realistic relationship, first-quarter deliveries in 1956 are being drastically cut back.

Steel mills say this is being done as equitably as possible. This means that warehouses, suppliers of the smaller steel users, are getting their share of the metal. However, with big users turning to these sources when their direct orders are scaled down, the little man may be in for a squeeze.

### RIVIERA BIKE CLUB HOLDS SAFETY MEET

The first meeting of the Riviera School bicycle club was held last Saturday at the school grounds, with the members performing various safety tests while on their bikes.

Those attending included Al Albright, Paul Bonney, Steven Byrd, Susan Donnel, Donnie Dutweiler, Robbie Edwards, Barbara Henning, Doug Holt, Jeff Holt, Tim Kuehnel, Howie Lennox, Janie Lennox, Jerry Manning, Kelly O'Conner, Stephanie Priest, Greg Reddicks, Fred Seaholm, Elliott Smith and John Stallman.

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